

Why Mitel's Cloud?

11 Reasons

Companies are Moving Communications to the Cloud Today



There's lots of buzz around the cloud these days and cloud communications is no exception. But buzz isn't always an indicator of a business case for technology purchases. Smart businesses are asking what's driving the rush to the cloud—and they're getting solid answers. So why are so many businesses moving communications to the cloud today? Here are 11 real-world reasons.

1. Cost

Predictable monthly costs. This may seem like old news, but many companies don't realize just how much they can save by moving their communications to the cloud. By hosting a phone system over the Internet, businesses are charged on an "as needed" basis, paying only for what they use. That makes cloud-based communication systems especially cost-effective - eliminating the need to pay for the installation and maintenance of a traditional phone system.

2. Management

Outsource IT support to the provider. The management of an on-premise solution can be very expensive. Because of the complexity of today's communications systems, it can often take an entire IT department to manage. Cloud-based communications can help alleviate the burden by eliminating maintenance, IT work load and some of the more costly internal infrastructure, including servers and storage systems.

3. Scalability

Scale up or down based on users. Anyone who has moved or expanded an on-premise phone system knows just how difficult it can be. Whether a business is growing, moving or sizing down, the cloud provides the flexibility and scalability the business needs now and in the future. And with cloud-based systems, businesses can access and add new features without any new hardware requirements.

4. Vendor management

One vendor for everything. With cloud communications, a vendor manages communication systems off-site, and IT departments are freed up to focus on other high-priority issues.

5. Technology

Instant updates. With cloud communications, upgrades are deployed through automatic software updates. This allows organizations to stay focused on their business and leave the upgrades to the cloud communications vendor.

6. Quality of service

Maximize uptime and downtime coverage. For many businesses, uptime is pivotal. To keep things running, they rely on the ability to scale and leverage remote work teams or serve customers from anywhere. For these kinds of businesses, cloud communications maximizes uptime and coverage through multiple, remotely hosted data centers, helping them avoid costly interruptions and downtime. Mitel utilizes multiple Tier 4 data centers and exclusively deploys Level III SIP phone lines.

7. Affordable Redundancy

Leverage shared resources. With an on-premise communication system, hardware and software geographic redundancy can be challenging to deliver. But when multiple businesses share resources in a cloud environment, they receive access to a level of redundancy that would be too expensive to procure with an on-premises solution.

8. Disaster recovery

Business continuity made easy. Businesses are using the cloud to protect themselves from the affects of disasters. With cloud communications, they can get up and running quickly after a disaster, or in some cases, continue running the entire time. Some reroute calls to remote locations and cell phones. Others rely on remote access to voicemail or use cloud-based auto attendants to continue taking calls and providing information. It's a hard-to-resist combination of reliability, resiliency and redundancy.

9. Simplicity

Easy to use interface. With a cloud-based interface, it's easy for employees to talk, chat, collaborate and connect anytime through a single platform.

10. Mobility

Feature-rich mobile integration. Many businesses need to keep their teams connected and communicating efficiently even when they're miles, states or even countries apart. With cloud-based unified communications, remote workers have access to the full feature set from their mobile devices anywhere they go, just as if they were sitting at their desks. It opens up a whole new world of productivity and possibilities.

11. No Downtime (Even without power or Internet)

If your electricity or your Internet access goes out, you can simply log into our web porthole from any smart phone and turn on Mitel's simultaneous cell phone ringing feature for all of your personnel. In a few minutes you will be able to completely perform all voice calling functions from all of your smart phones. Your phone system should never go down again for anytime longer than just a few minutes. For an automatic fail over some companies simply leave simultaneous cell phone ringing turned on to start ringing smart phones after 5 or 6 rings.

Making your own call

Is cloud-based communication right for you? Maybe so. Maybe not. But it is right for the 8 million business people who rely on our cloud communication technology day in and day out. Mitel currently has the #1 market share in the world with over 2 million of those 8 million business people.

Mitel References

Education



Financial Services



Health Care



Hospitality



Government



Manufacturing



Professional Services



Media & Entertainment



Retail

